

Bachelor of Business specialising in Hospitality and Hotel Management

Course Code: HE20514 | CRICOS Code: 092518G



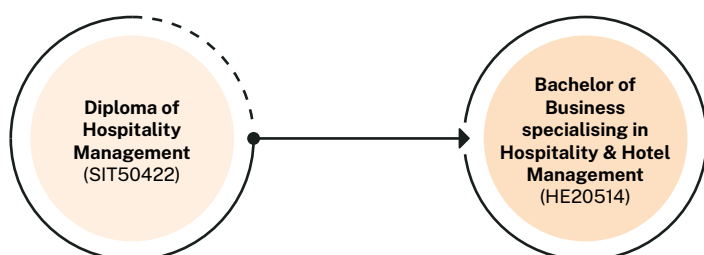


About the Packaged Program

The Bachelor of Business specialising in Hospitality and Hotel Management is part of the following program.

This three-year packaged program comprises of:

- Year 1 - The Diploma of Hospitality Management (SIT50422)
- Year 2 and Year 3 - Bachelor of Business specialising in Hospitality & Hotel Management (HE20514)



This program provides you with the professional skills and expertise to set you up for success in a range of roles within the hospitality and hotel industry, including managerial positions in food, beverage, accommodation and housekeeping operations, venue management, sales and human resources.

A career in hospitality can provide you with opportunities to work around the world in rewarding and exciting customer service environments. With a built-in work placement program to ensure that you have a 'real-world' practical experience while studying and be job ready at graduation. You will have an opportunity to work across all facets of the business, building experience and developing skills. Hospitality roles are diverse and may lead to opportunities in leadership, management, finance and marketing positions.

You will gain comprehensive knowledge of all aspects of business operations as well as developing interpersonal, teamwork and leadership skills. Become work ready with a business degree focused on applied skills. TAFE NSW is recognised for our practical approach to skills training, with built in work placement enhancing your employability and career. Build your business networks and connections and get a head start while you study with our strong industry ties. Our small class sizes and personalised approach means quality higher education. We support your learning journey with caring, friendly, and professional teachers who are experts in their field.

Work Placement Requirements

Students are required to complete a minimum of 300 hours work placement to complete the Bachelor degree. These hours will be divided over the 2 years of this Bachelor program (150hrs in each year). TAFE NSW will assist you with coordinating work placement and will support you during workplace learning.

Packaged Program Structure

Students must complete all units listed below in the Diploma of Hospitality Management to be able to enter the Bachelor component of this program.

Year 1 - SIT50422 Diploma of Hospitality Management - Bachelor Pathway	
11 - Core units	
SITXCCS015	Enhance customer service experiences
SITXCOM010	Manage conflict
SITXFIN009	Manage finances within a budget
SITXHRM008	Roster staff
SITXHRM009	Lead and manage people
SITXMGT004	Monitor work operations
SITXWHS007	Implement and monitor work health and safety practices
SITXCCS016	Develop and manage quality customer service practices
SITXFIN010	Prepare and monitor budgets
SITXGLC002	Identify and manage legal risk and comply with law
SITXMGT005	Establish and conduct business relationships
6 - Compulsory units	
SIRXOSM002	Maintain ethical and professional standards when using social media and online platforms
SIRXOSM006	Develop and manage social media and online strategies
BSBMKG541	Identify and evaluate marketing opportunities
BSBHRM527	Coordinate human resource functions and processes
SITXHRM010	Recruit, select and induct staff
SITXFIN008	Interpret financial information
11 - Non-core units	
SITXFSA005	Use hygienic practices for food safety
SITHIND008	Work effectively in hospitality service
SITHACS010	Provide housekeeping services to guests
SITHACS016	Provide accommodation reception services
SITHFAB021	Provide responsible service of alcohol
SITHFAB023	Operate a bar
SITHFAB025	Prepare and serve espresso coffee
SITHFAB034	Provide table service of food and beverage
SITXCCS017	Use a computerised booking system
SITXCCS010	Provide visitor information
SITXFSA006	Participate in safe food handling practices



Year 2 and Year 3 – Bachelor of Business specialising in Hospitality and Hotel Management

Year 2	BUMAN101A Business communications	Semester 1	
	BUMAN105A Managing organisations		
	BUFIN204A Australian and international business protocols		
	BUMAR202A Buyer behaviour		
	BUHOT202A Hotel operations management		Semester 2
	BUHOT203A Event management		
BUHOT204A Industry placement 1			
Year 3	BUHOT303A Industry placement 2	Semester 1	
	BUHOT301A Hospitality, hotel and resort entrepreneurship		
	BUHOT302A Marketing and yield management		
	BUMAN301A Strategic management	Semester 2	
	BUMAN302A Organisational leadership		
	BUMAN304A Business ethics, governance & sustainability		
	BUMAN306A Contemporary employment issues		

Course	Location	Intakes	Duration
SIT50422 Diploma of Hospitality Management	Campbelltown, Kingswood, Ryde, Ultimo	2024 – Sem 1	1 year
HE20514 Bachelor of Business specialising in Hospitality and Hotel Management	Ultimo	2025 – Sem 1	2 years

Alternative Pathway

Recognition of Prior Learning

Have you already completed an Advanced Diploma or Diploma of Hospitality or equivalent within this industry field of study?

Students who have successfully completed an Advanced Diploma or Diploma of Hospitality or Hotel Management or equivalent from another institution may be eligible for credit exemptions. Applications will be assessed on a case by case basis.